

WOODLAND[®] FOODS

WE EXPLORE THE WORLD FOR THE FINEST SPECIALTY FOOD INGREDIENTS

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Gourmet Ingredients

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TRADING COMPANY

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INGREDIENTS™

Woodland Foods Announces Expansion into Mexico & the Caribbean

WAUKEGAN, IL (02/10/2020) – WOODLAND FOODS, premier importer and supplier of more than 1,600 specialty ingredients, announced today that it plans to expand its sales and marketing reach into Mexico. The expansion will open the entire Woodland Foods catalogue to Mexico and the Caribbean including services for industrial, foodservice, and retail markets.

The initiative aligns with market trends and increased demand for specialty global ingredients. As Woodland Foods continues its expansion of its value-added product lines and services, and adds to a growing team with those having international sales experience it will strongly support the Company's goal of providing everyone access to the flavors of the world.

"It's a great opportunity in an exciting and growing market. In this ever-changing culinary landscape, the region is home to great food and incredible flavors. Our hope is that by opening up the market space to Woodland Foods' extensive catalogue of specialty ingredients from other parts of the world, traditional dishes can be mixed with new, unique flavors and new cuisines can be experienced, together." says Robert Linder, Vice President of Sales and Marketing. "Our International Sales team is excited to take on the challenges of expanding into new territories and we are looking forward to assessing the value Woodland Foods can bring to the Central and Latin American markets."

Woodland Food's representatives will be at the *Expo Café & Gourmet Guadalajara*, in Guadalajara, Mexico, from February 27th to 29th, to meet with partners as part of this exciting expansion. For more information, or to reach out directly to our on-site representatives, please contact:

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ABOUT WOODLAND FOODS

WOODLAND FOODS is the premier importer and supplier of more than 1,600 specialty ingredients. WOODLAND FOODS is AA-rated by the BRCGS (GFSI) and specializes in product innovation and providing unique food choices through global sourcing, custom blending, custom processing, unrivaled variety, and convenience.

For additional inquiries regarding international sales, please contact Mike Brundidge, Vice President of Global Sales: (847) 693 7550; mbrundidge@woodlandfoods.com

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