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Manitou Trading Company to Showcase Trending Regional Flavors of Africa with New Line of Global Spice Blends at 2019 Winter Fancy Food Show

Visit Manitou Trading Company, a brand of Woodland Foods, at Booth #3341 January 13-15, 2019 at the Winter Fancy Food Show, Moscone Center, San Francisco, CA.

WAUKEGAN, IL (December 28, 2018) — According to a recent trend report by the Specialty Food Association, globe-trotting, experience-seeking young Americans are driving demand for the regional cuisines and ingredients of Africa. At the same time, approximately 80% of American meals are now prepared at home, according to researcher NPD Group — up significantly from just a decade ago.

At the nexus of these trends is Manitou Trading Company with their award-winning line of Global Spice Blends. Now, just in time for the 2019 Winter Fancy Food Show, Manitou Trading Company is thrilled to debut a brand new line of spice blends based on iconic African dishes. The three flavors, which will be debuting at Booth #3341 January 13-15 in San Francisco, CA, include:

Suya Spice: Based on a classic Nigerian rub for kebabs, Suya Spice balances the heat of cayenne and crushed chiles with the mild, nutty flavor of almonds and fragrant spices like coriander, cloves, and cinnamon.

Chakalaka Spice: South African Chakalaka Spice is an expertly crafted mix of red bell pepper, crushed chiles, and fragrant spices modeled on the classic South African bean relish of the same name.

Tunisian Couscous Seasoning: Inspired by the sun-drenched Mediterranean flavors of Tunisian cuisine, Tunisian Couscous Seasoning is a bright, aromatic blend of turmeric, cumin, coriander, cardamom, chile, garlic, and onion. Tart lemon peel, ginger, and fragrant saffron balance the blend's piquant, spicy flavors.

"People want to make the trendy foods they've seen online or tried in restaurants, but might not always know how," said Chef Jeffrey Troiola, Head of Product Development for Manitou. "Our African Spice Blends were crafted to be both approachable and authentic. They're developed with the busy home cook in mind."

Also making their debut are a line of authentic, one-step Mexican Mole Sauce Starters designed to evoke Mexico's most beloved flavors. With more exciting new releases on the horizon, Manitou Trading Company invites you to stop by booth #3341 at the Winter Fancy Food Show to learn more about trending flavors of the world, and discover the brand's entire line of globally-inspired ingredients.

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ABOUT MANITOU TRADING COMPANY

Manitou Trading Company®, a brand of Woodland Foods, is committed to seeking out high-quality natural ingredients to provide unique, globally-inspired food experiences with chef-

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crafted Spice Blends, Sauce Starters, Organic Whole Grain Fusions, and more. We work directly with growers around the world to bring trending flavors to your table. To learn more about the entire line of ingredients from Manitou Trading Company, call us at (847) 693-7573, contact us at support@manitoutradingcompany.com or find us online at www.manitoutrading.com.

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