

# WOODLAND® FOODS

WE EXPLORE THE WORLD FOR THE FINEST SPECIALTY FOOD INGREDIENTS

**D'ALLESANDRO**  
Gourmet Ingredients

**manitou**  
TRADING COMPANY

**WOODLAND**  
INGREDIENTS™

## **Manitou Trading Company Launches Line of All-Natural Sauce Starters at 2018 Summer Fancy Food Show**

*Visit Manitou Trading Company, a brand of Woodland Foods, at Booth #2174 of the Summer Fancy Food Show beginning Saturday, June 30 through Monday, July 2, 2018, at the Javits Convention Center in New York City*

WAUKEGAN, IL (June 22, 2018) – Just in time for grilling season, Manitou Trading Company is thrilled to announce the launch of three globally inspired sauce starters, to be showcased at the 2018 Summer Fancy Food Show.

Executive Chef Jeffrey Troiola says “Consumers today are more knowledgeable and discerning than ever. We created these versatile dry sauce starters with authentic, high quality ingredients to give home chefs the freedom to create world-class sauces, marinades and condiments from the comfort of their kitchens.”

The all-natural Sauce Starter line, sample packets of which will be available at Booth 2174, includes:

**Piri Piri Sauce Starter:** Drawing influence from the colorful flavors of Portuguese cuisine, hot Piri Piri chiles are balanced by bright, citrusy lemon while garlic and smoky paprika add depth. Blended with oil and water, this starter makes an incredible alternative to barbecue sauce on grilled or roasted chicken, vegetables, pork and steak.

**Romesco Sauce Starter:** Savory red pepper is blended with ground almonds, zesty garlic, vinegar, tomato, and paprika for a rich, smoky-sweet flavor experience true to the iconic flavors of Catalonia. Delicious smeared on a piece of toasted bread, this starter also makes the ultimate secret ingredient when stirred into pizza or pasta sauce.

**Umami Sauce Starter:** Umami, which translates from Japanese as “savoriness”, is easily identifiable in foods like mushrooms, truffles, tomatoes, and miso. In our Umami Sauce Starter, we’ve combined these ingredients into a dry sauce starter that can be added to burgers, sprinkled on vegetables or whipped into the ultimate aioli.

The three starters contain only all-natural, non-GMO ingredients and can be prepared in minutes. Ground hemp hearts add heart healthy Omega 3’s and a creamy texture, making the dry starters unlike anything else on the market.

Also making their debut are a line of innovative, ready-to-cook Fonio products blended with flavors designed to evoke the trending flavors of West Africa. With more exciting new releases on the horizon, Manitou Trading Company invites you to stop by booth #2174 at the Summer Fancy Food Show to learn more about trending flavors of the world, and discover the brand’s entire line of all-natural ingredients.

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## **ABOUT MANITOU TRADING COMPANY**

WOODLANDFOODS.COM | P: (847) 693-7590 | F: (847) 625-5050

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Manitou Trading Company®, a brand of Woodland Foods, is committed to seeking out high quality natural ingredients in order to provide unique food experiences through global sourcing and custom blending. We work directly with farmers and growers around the world to bring clean-label ingredients to chefs, food manufacturers and home cooks alike. To learn more about the entire line of all-natural ingredients from Manitou Trading Company, call us at (847)505-7800, contact us at [press@woodlandfoods.com](mailto:press@woodlandfoods.com) or find us online at [www.manitoutrading.com](http://www.manitoutrading.com).

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