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Gourmet Ingredients

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Manitou Trading Company to Showcase Innovative Line of West African Fonio Blends at 2018 Summer Fancy Food Show

Visit Manitou Trading Company, a brand of Woodland Foods, at Booth #2174 of the Summer Fancy Food Show beginning Saturday, June 30 through Monday, July 2, 2018, at the Javits Convention Center in New York City.

WAUKEGAN, IL (June 22, 2018) – With international tourism on the rise and nearly 70% of American adults now using social media, consumers are highly in-tune with global culinary trends. With knowledge comes increased interest—and demand.

Executive Chef Jeffrey Troiola explains, “Authenticity, with an emphasis on more traditional cuisines, is more important to consumers than ever.” With this approach in mind, Troiola has developed a line of quick-cooking, clean-label fonio products inspired by West Africa’s unique culinary traditions. The line includes Chai Spiced Fonio Breakfast Porridge and Senegalese Fonio Pilaf.

Fonio, the subject of a recent Ted Talk with Chef Pierre Thiam, is an ancient grain which has been cultivated in West Africa for thousands of years. Naturally gluten-free, fonio boasts an impressive nutritional profile and a nutty flavor with a texture similar to couscous or quinoa.

Attendees will have the opportunity to learn more about the following West African inspired products by visiting Manitou Trading Company Booth #2174:

Chai Spiced Fonio Breakfast Porridge is an aromatic blend of warm chai spices and ancient grains including teff and pearled fonio. Teff, a tiny whole grain, has been a staple of Ethiopian cuisine for thousands of years. Flecked with pistachios and naturally sweetened with honey, palm sugar, and coconut milk, this delicious, gluten-free hot breakfast cereal can be prepared on the stovetop or in the microwave in minutes.

Senegalese Fonio Pilaf combines nutty fonio with a zesty Yassa spice blend. Yassa is an iconic West African sauce and marinade, typically consisting of onion, citrus juice, and spices. Our Yassa blend gets to the heart of Senegalese cuisine with a fragrant combination of bright lemon, tangy onion, garlic, ginger, mustard and a hint of hot spice. Senegalese Fonio Pilaf makes a delicious gluten-free side or main dish which can be prepared in the microwave or on the stovetop in minutes.

Also making their debut are a line of innovative sauce starters inspired by global culinary trends. The line includes Piri Piri, Romesco and Umami flavor blends. With more exciting new releases on the horizon, Manitou Trading Company invites you to stop by Booth 2174 to learn more about trending flavors of the

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ABOUT MANITOU TRADING COMPANY

Manitou Trading Company®, a brand of Woodland Foods, is committed to seeking out high quality natural ingredients in order to provide unique food experiences through

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global sourcing and custom blending. We work directly with farmers and growers around the world to bring clean-label ingredients to chefs, food manufacturers and home cooks alike. To learn more about the entire line of all-natural ingredients from Manitou Trading Company, call us at (847)505-7800, contact us at press@woodlandfoods.com or find us online at www.manitoutrading.com.

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