



*Manitou Trading Company is  
a brand of Woodland Foods*

## **Taste the World One Ingredient at a Time with Manitou Trading Company's Exciting New Seasoning Blends and Entrees & Sides**

*Visit Manitou Trading Company® at Booth #1655 of the Summer Fancy Food Show beginning Sunday, June 25 through Tuesday, June 27 at the Javits Convention Center in New York City.*

WAUKEGAN, IL (June 21, 2017) – Authentic flavors of the world will be on display next week at the Summer Fancy Food Show as Manitou Trading Company showcases two exciting new lines of products. “Consumers are definitely drawn to more ‘authentic’ flavors that represent both local and regional cuisines,” says Jeffrey Troiola, Executive Chef of Woodland Foods, the parent company of Manitou Trading Company.

Fresh off back-to-back sofi Award honors, the CPG food industry’s version of the Oscars, Manitou Trading Company will be showcasing 38 of the most inspired, regionally specific seasoning blends available in retail today. This year’s sofi honors went to the company’s new Korean BBQ-inspired Bulgogi Seasoning—and like Bulgogi, other blends in the line include innovative dry versions of ethnic sauces such as Portuguese Piri Piri (Portugal), Chermoula (North Africa), and Cuban Mojo (Cuba). The company will be offering snacks seasoned with these four versatile and dynamic seasonings blends at the show, as well as samples of the blends for attendees to take home.

Also on display for the first time are five brand new organic seasoned rice and ancient grain fusions, available to consumers as ready to cook and serve entrées and sides. These clean-label meal solutions were created to evoke regionally specific flavors from around the world such as Organic Lowcountry Red Rice (coastal Carolina), Organic Royal Quinoa Medley (Peru), and Organic Cuban Mojo Rice & Beans (Cuba).

With more exciting new releases on the horizon, Manitou Trading Company invites you to stop by booth #1655 at the Summer Fancy Food Show to pick up a sample of some of these enticing new seasoning blends, learn more about the trends of authentic flavors of the world, and discover the brand’s entire line of wholesome, all-natural ingredients.

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### **ABOUT MANITOU TRADING COMPANY**

Manitou Trading Company®, a brand of Woodland Foods, is committed to seeking out the highest quality, most flavorful and natural ingredients available. We work directly with farmers and growers around the globe to bring you wholesome, clean-label foods with no GMOs, artificial additives, colors, or ingredients.



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To learn more about the entire line of all-natural products from Manitou Trading Company, call us at (847) 693-7590, email us at [sales@manitotradingcompany.com](mailto:sales@manitotradingcompany.com) or find us online at [www.manitotradingcompany.com](http://www.manitotradingcompany.com).

