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*Manitou Trading Company is
a brand of Woodland Foods*

Manitou Trading Company Showcases sofi Award Finalist Among Exciting New Product Releases

WAUKEGAN, IL – July 2016 – One of more than 400 new herb and spice offerings from Manitou Trading Company, Pilpelchuma Seasoning placed as a finalist in the Outstanding Baking Ingredient, Baking Mix or Flavor Enhancer category in Specialty Food Association's 2016 sofi Award competition.

Pilpelchuma Seasoning, a vibrant dry adaptation of the popular Libyan hot sauce, is just one of Manitou Trading Company's unique new products. Inspired by global flavors, innovative new additions to the brand's herb and spice line include Gochujang Powder, Zhoug Seasoning, Advieh, Truffle Parmesan Seasoning, Portuguese Piri Piri Blend, Cuban Mojo Spice, Chermoula Blend and Truffle Dust. The extensive line of more than 400 unique seasoning blends, herbs and spices, including over 60 Organic offerings, is one of the largest retail offerings in the market today.

Also new to Manitou Trading Company's repertoire are six certified organic versions of the brand's signature Naturally Seasoned Fusions™. Naturally Seasoned Fusions™ are raising the flavor-profile bar of the ready-to-cook, fully seasoned rice- and couscous-based dish category. These products fuse modern, easy cooking methods with authentic, old-world flavors. Discover the fragrant flavors of the Tuscan countryside, the marshes of Carolina lowcountry or the shores of the Caribbean without ever leaving your kitchen.

Additional new releases from Manitou Trading Company are just around the corner – Pilpelchuma Seasoning, Gochujang Powder and many other globally inspired seasonings may be appearing on a store shelf near you soon.

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ABOUT MANITOU TRADING COMPANY

Manitou Trading Company®, a brand of Woodland Foods, is committed to seeking out the highest quality, most flavorful and natural ingredients available in order to provide unique food experiences through global sourcing and custom blending. We work directly with farmers and growers around the world to bring clean-label ingredients to chefs, food manufacturers and home cooks alike.

To learn more about the entire line of all-natural ingredients from Manitou Trading Company, call us at (847) 693-7590, shoot us an email at sales@manitotrading.com or find us online at www.manitotrading.com.

