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Natural Ingredient Supplier Woodland Foods to Showcase Innovative Line of Clean-Label Curry Sauce Starters at Upcoming Winter Fancy Food Show

WAUKEGAN, IL (December 15, 2017) – Woodland Foods, a leading importer and supplier of specialty dried ingredients, will be showcasing their brand new line of all-natural dry curry sauce starters at this year's upcoming Winter Fancy Food Show in San Francisco, CA, January 21-23.

Inspired by unique styles of curry from around the world, these clean-label curry starters offer all the complex flavors of made-from-scratch curry sauces in a simple, one-step format—just add water and simmer to create rich, authentically flavored curry sauce in a fraction of the time. Made with sweet coconut milk powder and blended with traditional, high quality ingredients, these easy-to-prepare curry starters are unlike anything else on the market today.

The recent launch of the new curry starter line, which includes five styles of curry from around the world—Goan Coconut Curry, Indonesian Rendang, Jamaican Coconut Curry, Thai Coconut Green Curry, and Thai Coconut Red Curry—comes as chefs and consumers alike are searching for bold, exotic new flavors and foods to try, with quality and authenticity as top priorities.

“Global flavors are one of the hottest and most exciting trends in the food world,” said Aram Karapetian, Vice President of National Sales for Woodland Foods. “We are excited to offer a product that is not only quick and easy to prepare, but made with authentic ingredients that honor unique culinary traditions from around the globe—resulting in a finished product that is as delicious as any version you’d experience anywhere else.”

With more exciting new releases and developments on the horizon, Woodland Foods invites you to stop by booth #3118 at the Winter Fancy Food Show to sample some of these innovative new curry starters and to explore all that Woodland Foods has to offer.

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ABOUT WOODLAND FOODS

Woodland Foods is a premier importer and supplier of more than 1,500 specialty dried ingredients. Woodland Foods specializes in product innovation and in providing unique food experiences through global sourcing, custom blending and processing, and unparalleled selection. Woodland Foods offerings include: Mushrooms & Truffles, Chiles, Herbs & Spices, Rice, Grains, Legumes, Couscous & Orzo, Nuts & Seeds, Sun-Dried Tomatoes, Dried Fruit, and more. For more information, please call (847) 693-7694, email press@woodlandfoods.com, or visit www.WoodlandFoods.com.

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