

5 BASIC STEPS FOR DEVELOPING YOUR BRAND

FROM CONCEPT TO DELIVERY



1. SELECT PRODUCTS

Choose from our unrivaled selection of over 1,500 unique in-stock ingredients, or work with our experienced Culinary Services Department to develop custom products that are blended and formulated to your exact specifications.



2. CHOOSE THE PACKAGING

We are confident we can pack your ingredients just the way you'd like. We offer a wide variety of packaging options, including tins, jars, cello bags, stand-up pouches, clamshells and other innovative solutions.



3. DESIGN THE LOOK

Send us your logo and our Marketing Department will design a custom label just for you. If you already have a design of your own, we will apply it to any size label for any type of packaging.



4. APPLY THE DESIGN

Our Production Department will print and apply your label to whatever packaging you choose.



5. PACK & SHIP

Our Shipping Department will then carefully pack and quickly ship your products to you or directly to your stores.

WHY CHOOSE WOODLAND FOODS?

TURNKEY SOLUTIONS

A ONE-STOP SHOP FOR ALL OF YOUR PRIVATE LABEL NEEDS

- **Technical Expertise:** Experienced staff provides invaluable insight and guidance
- **Design & Branding:** Creative, eye-catching solutions to get your brand noticed
- **Packaging Versatility:** Customized packaging for any product or quantity

DIVERSE PRODUCTS

FOR OVER 25 YEARS, WE HAVE SEARCHED THE GLOBE FOR THE MOST UNIQUE INGREDIENTS AVAILABLE

- **Product Range:** More than 1,500 ingredients, with new releases every month
- **Direct Sourcing:** From over 60 countries around the world
- **Unique Offerings:** All-natural, gluten-free, non-GMO and kosher products, with a wide array of USDA certified organic products

TRENDSETTING INNOVATION

STAY AHEAD OF EMERGING FOOD AND PACKAGING TRENDS

- **Packaging Solutions:** The latest advances in packaging and design
- **Custom Capabilities:** Create your own unique blends and formulations



FOR MORE INFORMATION ABOUT OUR PRIVATE LABEL PROGRAM OR OTHER WOODLAND FOODS CAPABILITIES, PLEASE CONTACT:

SALES@WOODLANDFOODS.COM or (847) 625-8600

PRIVATE LABEL PROGRAM

BRING YOUR BRAND TO LIFE!

WOODLAND FOODS

D'ALLESANDRO
Gourmet Ingredients

manitou
TRADING COMPANY

WOODLAND
INGREDIENTS™

FOODSERVICE

RETAIL

INDUSTRIAL

JARS DIGITAL PRINTED CONTAINERS

FULL COLOR LABELS INCLUDED



CODE	DIMENSIONS	LABEL OPTIONS
Y371 - 8 fl. oz.	2 in W x 5.125 in H	Adhesive
Y399 - 16 fl. oz.	2.125 in W x 6 in H x 3 in D	Adhesive
Y302 - 32 fl. oz.	2.625 in W x 8 in H x 3.5 in D	Adhesive
Y368 - 160 fl. oz. Handle Back	5 in W x 10.25 in H x 7.25 in D	Adhesive
Y333 - 128 fl. oz. Pinch Back	5 in W x 10 in H x 5.5 in D	Adhesive

CLAMSHELLS DIGITAL PRINTED CONTAINERS

FULL COLOR LABELS INCLUDED



CODE	DIMENSIONS	LABEL OPTIONS
Y300	4 in W x 5.25 in H x .5 in D	Adhesive
Y360	4.5 in W x 8.25 in H x 1 in D	Adhesive
Y301	4 in W x 8.25 in H x 1 in D	Adhesive

ROUND TINS DIGITAL PRINTED CONTAINERS

FULL COLOR LABELS INCLUDED



CODE	DIMENSIONS	LABEL OPTIONS
Y234	2.75 in Diameter x .75 in Depth	Adhesive
Y366	2.75 in Diameter x 1.75 in Depth	Adhesive

CELLO BAGS DIGITAL PRINTED CONTAINERS

FULL COLOR LABELS INCLUDED

* PRE-PRINTED OPTIONS ARE AVAILABLE (MINIMUMS MAY APPLY)



CODE	DIMENSIONS	LABEL OPTIONS
Y275	5 in W x 15.5 in H x 3 in D	Adhesive; Pre-printed Bags; Top Cards *
Y253	3.5 in W x 8.75 in H x 2.25 in D	Adhesive; Pre-printed Bags; Top Cards *
Y206	4 in W x 10 in H x 1.25 in D	Adhesive; Pre-printed Bags; Top Cards *
Y249	3 in W x 8.25 in H x 1.75 in D	Adhesive; Pre-printed Bags; Top Cards *
Y1200	4 in W x 10 in H x 2 in D	Adhesive; Pre-printed Bags; Top Cards *

ZIP-LOCK POUCHES DIGITAL PRINTED CONTAINERS

FULL COLOR LABELS INCLUDED

* PRE-PRINTED OPTIONS ARE AVAILABLE (MINIMUMS MAY APPLY)



CODE	DIMENSIONS	LABEL OPTIONS
Y256	4 in W x 6 in H x 3	Adhesive; Pre-printed Bags *
Y049	5 in W x 8.25 in H x 3 in D	Adhesive; Pre-printed Bags *
Y255	5 in W x 8 in H x 3 in D	Adhesive; Pre-printed Bags *
Y266	6 in W x 9 in H x 3 in D	Adhesive; Pre-printed Bags *
Y270	6.5 in W x 11.5 in H x 4 in D	Adhesive; Pre-printed Bags *

DELI TUBS DIGITAL PRINTED CONTAINERS

FULL COLOR LABELS INCLUDED



CODE	DIMENSIONS	LABEL OPTIONS
Y378 - 12 fl. oz.	4.5 in W x 4.5 in H x 2 in D	Adhesive
Y379 - 24 fl. oz.	4.5 in W x 4.5 in H x 4 in D	Adhesive

PUT OUR EXPERIENCE TO WORK

Working with us is like having a library of the world's foods in your back pocket. We relentlessly search the globe for forgotten foodstuffs and exciting flavors, so our catalog of more than 1,500 dried ingredients and products is always growing.

There's no private label program quite like ours. Turnkey solutions; diverse product selection; trendsetting innovation. Partner with us, and let's build something exciting together.

OVER 1,500 INGREDIENTS

Our search for premium ingredients has taken us to over 60 countries worldwide, from the quinoa fields of Peru to the vibrant spice markets of India. The possibilities are endless with our broad selection of over 1,500 in-stock ingredients, including a wide array of gluten-free, non-GMO and organic products.

Our full line of product categories includes: Mushrooms & Truffles, Chiles, Herbs & Spices, Exotic Rice, Sacred Grains, Wholesome Legumes, Global Pasta & Noodles, Nuts & Seeds, Sun-Dried Tomatoes, Dried Fruits, Dried Vegetables, Snacks and Bugs.

PACKAGING VERSATILITY

The best ideas deserve the best packaging. No matter which product you choose, we will find or create the perfect packaging to fit your needs. From small spice tins to large stand-up pouches and bags, we can pack your products in just about anything. Our creative team will help you to fully customize the look and feel of your private label project, from logo design down to product descriptions.

CHEF-DRIVEN INNOVATION

For a completely customized experience, you can collaborate with our Culinary Department to formulate, create and test your own proprietary products. Thanks to our state-of-the-art processing equipment and comprehensive array of product offerings, we're confident that we can slice, dice, grind, mix and blend our ingredients to your exact specifications.